



Natalie Chambers

Designer, Illustrator, Art Direction

Contact

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Work Experience

March 2023 - Current

Governor Josh Shapiro - The Office of Digital Strategy - *Design Associate*

- Produce engaging static and motion graphics for the Governor's social media accounts, and website
- Propose, storyboard, write, film, and animate video projects for the Governor's social media accounts
- Design a wide variety of print materials for both public events and internal use, work with the publications department to ensure correct specs and on time delivery
- Create supplemental materials using the Governor's brand for related entities such as commissions, the Governor's Residence, and other offices within the Governor's administration
- Work with the Digital Services Director to create engaging and accessible web pages for the Governor's website and state agencies as needed

July 2024- Current:

Council Ridge Spirits - *Art Director*

- Direct a diverse creative team to create the branding, voice, visuals, and overall look and feel of the start up based on the founder's vision
- Create, write, and manage design materials/assets, website, investor deck, social media assets, and all other visual needs based on the branding
- Brainstorm and render content for the brand / social media launch

January 2018- Current:

Natalie Chambers Design - *Freelance Designer, Digital Strategist, Art and Creative Direction*

- Work with clients to help them grow their business through graphic, web design, and digital media
- Create websites and marketing materials that are appropriate for global audiences

September 2017- March 2023:

Pennsylvania Continuing Legal Education Board - *In-House Graphic and Web Designer*

- Created print and digital graphics, brochures, website designs, promotional materials
- Worked with clients all over the country to help achieve their branding, marketing, website goals
- Created design solutions to client's specific needs to create a cohesive brand voice and identity
- Programmed websites using HTML, CSS, Javascript to match approved designs

Proficiencies

Adobe Applications:

Photoshop

Illustrator

InDesign

After Effects

Premiere Pro

Other Software:

Figma

Microsoft 360

CMS Platforms, AEM

Canva

Personal Skills:

Organized

Critical Thinker

Active Listener

Self Motivated

Culturally Competent

Coding Languages:

HTML

CSS

Javascript/ jQuery

Education

AAS in Graphic and Interactive Design

Harrisburg Area Community College Harrisburg, PA

BFA in 2-Dimensional Studies

Concentrated in Photography & Printmaking

Lock Haven University Lock Haven, PA